

table. I gave up, understanding that it was not my battle to figure out; to me it was common sense. You know that saying, "you can lead them to the water but you can't make them drink"? Well, that's my friend? . Don't sabotage yourself with financial pain, when you have the power to change your situation.

I can completely understand the struggle one has when considering putting their business on pause. Entrepreneurs have perks that typical working class employees don't, like going to your kid's school performance in the middle of the day without reporting to a boss, or working from home when your child isn't feeling well, or even taking a six week vacation (with your laptop and blackberry of course). Most relate to these scenarios as freedom.

You may be wondering: how can someone give up something as priceless as freedom? My answer is you don't give it up; you balance it. However, the biggest obstacle you must overcome is your pride. When most entrepreneurs started working for themselves, they were still working as an employee to for a corporation. When your sales and your confidence increased, you resigned from your position. To even think about getting a job in this market may seem like you're going backwards even if you're moving forwards. You can't put a price tag on your peace of mind. But there is no peace in struggling, depression or starvation!

In my efforts to bring this story full circle for you, I reached into my archive

folder and pulled out my dusty resume to test the waters. I went to all the major job posting sites on the internet and started sending emails to employers. While it appeared that I was putting forth effort, I saw very few results. The media's reports on unemployment started to sink in. Somehow I knew there was a better way.

I turned to the internet again and started looking for resume writers, and to my surprise I found an angel, Kathy Sweeney, owner of The Write Resume.

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After one conversation with Kathy, I knew she would be able to bring it home. I explained that my team and I were looking to experiment with the job market to see how entrepreneurs can position themselves to prospective employers. Kathy jumped in to help.

Kathy had about two 30-minute meetings with me over the phone after reviewing my resume to discover my talents. She then had me go to a couple websites to find jobs that interest me. After it was all said and done, Kathy

produced a masterpiece.

The results were quite different this time. With my new resume in hand, I forwarded it again to employers who posted positions of my liking. By the way, if you're going to go back into the work force, you should do something that will keep your interest and make you happy. The phone was ringing of the hook. My goal was not to drag this out; I set up interviews with two employers who were highly attractive to me for numerous reasons. I was offered both positions.

I know what you're thinking. I don't need a job I just need to get out of my own way and get serious about my business, right? Yes and no. If that was the game plan then how did you get so far behind in your bills? Look at your new employer as an investor to your business. Hopefully you will choose a position that is related to the products or services you provide of which you can learn new skills to make your business better.

My point in all of this is to let you know that you can choose to weather the storm or you can be proactive by getting back into corporate America temporarily. At the end of the day it's about survival. Put your pride to the side and call my friend Kathy. She will get you ready for hire on paper. In the end no one loses. Your new employer has a new great asset and you, my dear friend, have gas in your car, food in the frig and a peace of mind while you regroup and strategize for your comeback.